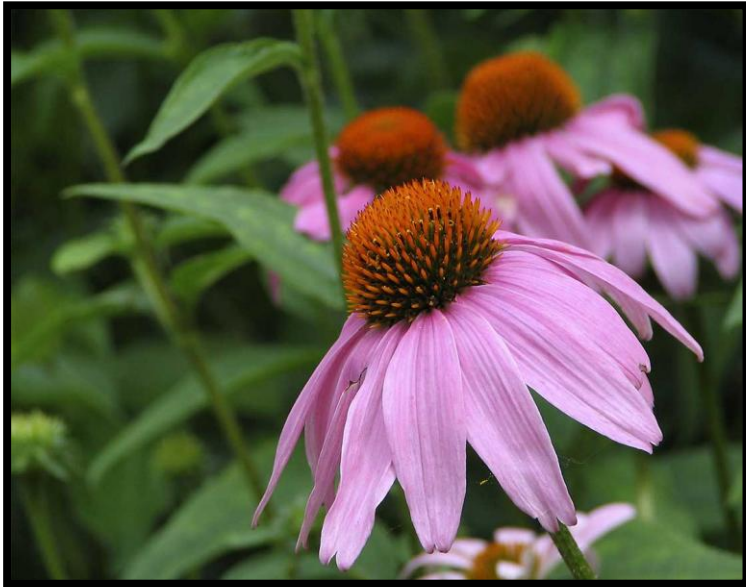


Purple Coneflower

Echinacea purpurea



A robust, drought-tolerant perennial and is one of the very best butterfly attractors! Blooming profusely for up to two months with purple petals surrounding a red-orange centre. The dead flower stems remain erect into the winter and are often visited by goldfinches who feed on the seeds.

Full sun – part shade

Dry – medium moisture, sand to clay soil

2-4 ft tall

July bloom

✓ Bees, hummingbirds, & butterflies

Deer resistant