

Pale Purple Coneflower

Echinacea pallida



A favorite nectar source for butterflies and hummingbirds, Pale Purple Coneflower produces large, showy flowers whose drooping pale pink petals sway gently in the breeze atop its 3-5 foot stalks in early summer. In the fall, birds love it for its seeds. Producing a strong tap-root, this is a very long living plant and is very drought tolerant.

Full sun – part shade

Dry – medium moisture, sand to clay soil

3-5 ft tall

July bloom

✓ Butterflies, songbirds & hummingbirds

Deer resistant